

Please Join Us

Please Join the Greater Peterborough Innovation Cluster and the Greater Peterborough Chamber of Commerce for the “Quarterly Membership Breakfast”. With guest speaker: James Gastle of Gastle & Associates

Date: Friday March 23rd, 2012

Venue: Gathering Space, Gzowski College, Trent University

Time: 7:30 – 9:30 a.m.

Cost: \$15.00 for non-members (Free for GPIC & GPCC members)

Speaker Details:

Mr. Gastle presentation titled “Intellectual Property: Is it Really Worth the Trouble?” The focus of the presentation will be on Innovation and Commercialization becoming popular buzzwords in Canada. With Federal programs relying on these words, and in some cases requiring it for funding in Small Medium Enterprises. Mr. Gastle will be asking the questions, “What about protection?”, “Is protection really worth the expense?” – “Is there any way to reduce these expenses?”, “Can we rely on trade secrets, trademarks and copyright instead?”, “How do companies protect their Innovations?”

Mr. Gastle, will be providing a one on one Q/A following the breakfast, regarding his presentation “Intellectual Property: Is it Really Worth the Trouble?”

All attendee’s are welcome to attend.

**Please Register (with payment) by March 16th, 2012 to:
Shannon Clark, Interim Program Officer
705-748-0111 Ext: 7392, sclark@innovationcluster.ca**

